

GROWING

IMPACT

DRIVING

CHANGE



We are an **impact driven** program with the vision to drive cocoa farmer prosperity by creating **self-sustaining** communities that protect children and nature.

We were founded by Barry Callebaut in 2015 to help make sustainable chocolate the norm.

We are present in Côte d'Ivoire, Ghana, Cameroon, Nigeria, Ecuador, Brazil and Indonesia.



We focus on  
Productivity,  
Community and  
Environment



*Productivity*  
to enable cocoa  
farmers to prosper

Ensuring farmers knowledge on good agricultural practices. Focusing on increasing the yield per hectare, helping them to earn a better income by supporting them with personalized coaching, and access to Farm Services.



*Community*  
**to protect children  
and human rights**

Using a child centered and risk based approach to create impact where it's needed the most. Engaging communities and empowering women with sensitization and income diversification opportunities to tackle the root causes of child labor.



*Environment*  
**to preserve the planet**

Mapping farms to make sure no cocoa is coming from protected areas. Training farmers on environmental protection and agroforestry. Providing cookstoves and tree seedlings.





# We grow our positive impact to drive change:

- Working with expert supporters and pioneering partners to build on our collective strengths
- Leveraging data and innovative solutions to measure our impact, increase our efficiency and relevancy
- Targeting our funds towards the most needed and impactful activities related to productivity, community and environment
- Utilizing on-the-ground knowledge and expertise to implement activities to accelerate change
- Helping drive demand for sustainable cocoa by enabling brands to make sustainably sourced chocolate and cocoa irresistible to consumers





# We are independent and transparent

## *Independent Foundation*

The Foundation's Board of Directors approves a budget and activity plan for each financial year. The decisions the Board makes are firmly steered by the Foundation's mission.

## *3rd party verified*

We are assured annually by a global audit firm. Verification is on the Foundation's activities, KPIs, and distribution of premiums.

## *Transparent on premium and methodology.*

The premium breakdown, the full methodology and the annual reports are publicly available on our website.



# We are funded by 3 sources:

- 1 Through the purchase of Barry Callebaut's sustainable Horizons cocoa and chocolate products
- 2 From contributions by Governments, NGOs and Academic partners who are inspired to support the mission of the Foundation
- 3 From participation in Additional Impact Projects





# Stronger Together

*Stories made possible with you*

We must work together to scale impact and make meaningful change for cocoa farmers and their communities.

*Join us to grow your impact, and be part of the story*

[www.cocoa Horizons.org](http://www.cocoa Horizons.org)







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